

## Logo Design

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Each logo or corporate branding we design is customized to capture the personality of the person or business. Choosing the right company to design your logo is as critical as the logo itself because during the design process, your designer must clearly understand what your intentions are and reflect it on paper. If the communication isn't clearly understood, time is wasted and cost goes up, not to mention you will always say it's "ok looking."

Remember:

your logo represents you and your business, it's always money well spent! Read more...

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### Luibuenos Mexican and Seafood Restaurant

Luibuenos Restaurant started as a lunch wagon which prospered into a full service restaurant and bar by the success of their mexican and seafood dishes. Their popular location in the heart of Haleiwa creates a nice atmosphere for tourists and locals to dine there. When working with this client the initial idea was to create a well defined and easy to see and print logo from their previous black and white design with color limitations. From there we created their business cards and designed and printed 1000 brochures. The color scheme matched the decor in their restaurant nicely.

[luibueno.com](http://luibueno.com)

### PacRim

Digital Media Group (Complete marketing packages: Logo, Business Cards, Web site, folder, informational packet)

Starting with a concept of a logo design, we then developed a 30+ page information packet, a tri-fold folder (full color), business cards, and a web page. All complimenting the rich blues and golds of their logo design. PRMG is a new local marketing company that focuses on the wide use of technology to display their information, all streaming across a large network to various kiosks located in prime locations. They are working on cutting edge technology and instant wireless delivery.

[pacrimdigitalmedia.com](http://pacrimdigitalmedia.com)

## Palms

Beauty Salon (Complete marketing packages: Logo, Brochures, Business Cards, Web site)

Palm Beauty Salon is a salon located in downtown across from the Aloha Stadium park. They are a local family run business that has steady clients.

They were looking to redo their current business logo to create a tropical soothing design that would appeal to both international, domestic and local clients.

[palmsbeautysalon.com](http://palmsbeautysalon.com)

## ADEPT

Plumbing Service inc.

Adept plumbing service Inc. is a successful family owned plumbing service company that operates from a central location. They based their business on good customer service and perfection. They were looking for a corporate identity that was part abstract yet somewhat literal to depict what they do. Notice that the "A" includes a drip with a pipe.

[www.adeptplumbingservices.com](http://www.adeptplumbingservices.com)

## Men of 4Dtude

Men of 4D tude is a men's ministry located in Kaneohe. The intent were to redesign their logo to provide a more masculine look and feel that would appeal to their members, along with a Hawaiian theme. Bolder fonts were used along with Hawaiian warrior gear and a tattoo pattern. Overall look gives strength to the design and colors gave it a earthy feel.

## Youth in Motion

Youth in Motion is part church organization that comprises mostly of younger energetic high school students. They were looking for a grunge, surf, hard yet cool looking design that would be versatile on t-shirts and other printed items. A paint splatter theme were chosen for the background and the colors were kept to a minimum of green and black.

## Koa Fitness

Koa Fitness is a training program using kettlebells. Design incorporated Hawaiian patterns and the kettlebell.

## Farolito's Journey

Farolito's Journey is a very unique board game. This game has been in the thought process for many years and is finally being worked on. This logo incorporates a wishing star that's shooting across the galaxy.

## Jalene Kanani

Starting a textile business, Jalene was looking to expand her business and start her own line of products. We designed a logo that represented textile shapes and colors that reflected her business.

## Hawaii Conferences and Retreats

HCR's logo design consists of Hawaiian fern leaves, which gives it a nice Hawaiian theme. The design's concept was to depict a tropical yet clean and professional look to attract people from different

states to take a business retreat to Hawaii. The final design turn out very well.

[www.hawaiiiconferencesandretreats.com](http://www.hawaiiiconferencesandretreats.com)

Calvary  
Church of the Pacific

Calvary Church of the Pacific wanted a simple, creative yet modern wave and a cross combination. These two elements were very challenging to combine though the overall design evolved very well. The look and feel of the final design is smooth, attractive, stylized yet simple and recognizable.

[www.calvarypacific.org](http://www.calvarypacific.org)

Elliott

This logo was created to for Elliott's bar mitzvah in Utah, (a "Bar Mitzvah" is a Jewish child's coming of age into adulthood). They had a Hawaiian theme and needed something "cool" to include onto their invitations. Using fonts faces, the "E" in his name was modified to look like a ukulele. He enjoys playing the ukulele so this worked out perfect.

Pacific

## Operations International Inc.

The goal for this logo was to create a look and feel that would appeal to both Micronesia and the Pacific Islands. The client wanted to incorporate this Micronesian tide chart to give meaning to the logo. Worked very well.

## Xpress

Chefs - Lanakila Hawaii, Non-profit Organization.

We helped with the brainstorming of their new name then creating their logo design which defined their new food service operation. A quick hot or cold meal delivery service focusing on healthy meals to the business working professional. Very original, recognizable with a modern flare.

[xpresschefs.org](http://xpresschefs.org)

## Kimo

Hussey - Professional Musician (Complete marketing package: Logo, Business Cards, Brochure, web site)

Kimo's logo portrays a ukulele with a unique script font. The "k" cradles the ukulele, adds a nice soothing touch, similar to his music.

[kimohussey.com](http://kimohussey.com)

Primary  
Properties - Real Estate

Primary Properties included bamboo in their design which symbolizes strength and flexibility while the color purple symbolizes royalty.

[primaryproperties.com](http://primaryproperties.com)

Rome  
Research Corporation - International Government Contractor  
(PAR)

Rome Research bids on government contracts in the tech field. They needed a logo that portrayed global and technology together.

## Strength

This logo portrays the strength of their church and community involvement. A rough "t" resembles a cross which is also recognizable by itself.

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