

Stages for Bus Cards and Brochures

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What are your stages for bus cards and brochures?

There will be several stages and probably many changes. During a normal design and print job there will be several stages

- We need a good idea of what colors scheme you want, so we would often meet to discuss the process. During this stage you will need to provide us with most photos, content, etc.
- Then we need to get comfortable about what design you'd like to see on your card or brochure. If we worked with you on your logo design we will continue this theme throughout your designs.
- A nicely designed sample is designed, then we need your approval to make sure we are heading in the right direction, this stage will be done though email.

- Then the final design will be in progress, at this point changes should be minimal

- After the design is complete, you have the option of letting us print it or not, which ever way we will set it up for you to go to print with bleeds and folds. If we are not print it, I will ask you for a spec sheet from your printer to make sure we are designing it right.

- Before it goes to print, if we print it you will receive a soft copy in a CMYK PDF format for proofing. With your approval the final product should reach you within 15-30 days.